

33RD ANNUAL FUNDRAISING EVENT FOR PRAIRIE HILL WALDORF SCHOOL

2020 EVENT SPONSORSHIP PROPOSAL

SATURDAY, MARCH 14TH, 2020 | THE HISTORIC COURTHOUSE



Our highest endeavour must be to develop individuals who are able out of their own initiative to impart purpose and direction to their lives.

— Rudolph Steiner



Prairie Hill Waldorf School



2020 AUCTION SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

2020 Sponsorships

Sponsorships are vital to the success of the PHWS auction. Your sponsorship donation, excluding the value of goods and services (\$75 per guest), may be tax deductible and helps underwrite the event.

2020 Underwriting Opportunities

Underwriting is another way to support the auction and help cover expenses, thereby increasing the events proceeds to benefit our school. Underwriting donations are 100% tax deductible.

SPONSORSHIP

Platinum Sponsor-\$1,000

- Full page ad in the auction program
- Recognition on our Facebook event page and event website
- Name & logo (if applicable) represented on our sponsor board event display
- (8) tickets to the event

Diamond Sponsor- \$750

- ½ page ad in the auction program
- Recognition on our Facebook event page and event website
- Name & logo (if applicable) represented on our sponsor board event display
- Four(4) tickets to the event

Gold Sponsor- \$500

- ¼ page ad in the auction program
- Name & logo (if applicable) represented on our sponsor board event display
- Two(2) tickets to the event

Silver Sponsor-\$250

- ¼ page ad in the auction program the event
- Name & logo (if applicable) represented on our sponsor board event display

UNDERWRITING

Gracious Host - \$8,000

- Underwrite the food and beverages

Get Out of Town-\$5,000

- Ensure that 100% of the proceeds from this event goes to PWHS by underwriting consignment vacation and auction items

High Bidder-\$3,000

- Bet high & bet often by underwriting the auction management software and mobile bidding

Going Once, Going Twice, Sold!- \$2,000

- Get the bidding started by underwriting our live auctioneer

Decorator Extraordinaire-\$800

- Get fancy and underwrite table centerpieces and décor

Friend of Prairie Hill \$_____

- Gifts of any size help to underwrite the event

All sponsors and underwriters with a minimum contribution of \$250 will receive pre-auction marketing, ad space in the auction program, and/or promotion at the event as agreed upon by both parties at the time the commitment is made.

2020 CORPORATE AND INDIVIDUAL SPONSORSHIP

Who & What We Are

Prairie Hill Waldorf School (PHWS), founded in 1987, is an independent, nonsectarian, non-profit school serving children from infancy through Grade 8. The Waldorf curriculum, founded in Europe in the early 20th century, is broad and comprehensive; it is structured to respond to the developmental phases of childhood. In addition to a robust curriculum, students at PHWS are provided ample time to explore our beautiful 14 acre campus. This nature based learning style paired with play based in early grades and experiential based learning in middle to upper grades offers the natural opportunity for children and young adults to independently practice collaboration, problem solving, creativity, and a multitude of other social-emotional and cognitive skills proven to be so important to their future success.



Our Mission

Prairie Hill Waldorf School awakens the capacity for dynamic thinking, creativity and compassion, inspiring children to contribute their unique gifts to the world.



What is Game Show Night?

On March 14th, 2020 Prairie Hill Waldorf School will host Game Show Night, our annual adult only community fundraising event at The Historic Courthouse in Waukesha, WI. The event includes a formal sit-down dinner, music, dancing, live and silent auctions, raffles and various other activities for attendees to enjoy. Proceeds of this event are used for tuition assistance, professional development for our teachers and staff as well as upgrades to our historic schoolhouse. This event is vital for keeping our school operating and giving our students the best education possible.

Social Media and Attendee Statistics

1,965: # of Facebook followers

1,226: # of Instagram followers

1,216: # of newsletter subscribers

165: Attendee average

\$50,000: Average dollars raised

74%: Attendees that reside in Waukesha County

2019 Waukesha County Attendees by City

